

# BOOK PROPOSAL FORM

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Thank you for choosing to submit a book proposal to FOREX. Please read this section carefully before attempting to fill in the form. It will help us respond to you in a timely manner.

## Points to remember while filling up the form:

1. Section A is common to all and must be filled in by all.
2. Please read through Sections B through E and identify the section MOST relevant to your manuscript. It is possible that your manuscript could be relevant to more than one section but please fill in the section that is the PRIMARY MARKET of your manuscript.
3. Please ensure you answer each question in sufficient detail and remain within the word count described.
4. The form is best submitted in MS Word or PDF only. If you choose to send this in any other format it is liable to be rejected or simply ignored. Please DON'T enable any MACROS or embed any links in the MS Word document. Our SPAM filters will automatically delete your email. Please use text input as much as possible, if you have to use any sort of image, please do as an attachment to the email. If you embed any images in the MS WORD document, our SPAM filters will delete your email.
5. When finished, please email this form to [contact@forexjournal.co.in](mailto:contact@forexjournal.co.in) . While we do accept regular postal submissions, we cannot guarantee if the same will be received by the relevant team. It is best that the form is sent via email.

## Points to remember once form is submitted

1. The submitted form will be sent to the relevant department and assigned to a commissioning editor.
2. Depending on the details provided and the alignment with our publishing program, a commissioning editor will get in touch with you between 3 to 4 weeks from the submission.
3. Please don't send in multiple submissions and or follow up emails. We will not respond to them.
4. Should your manuscript not fit our publishing program, we will inform you as early as possible. **Please note we don't publish any sort of fiction, PhD thesis, conference proceedings, pre-published works.**
5. Submission of this form doesn't guarantee publishing. FOREX reserves all rights to reject proposals.

## SECTION A (To be filled in for all submissions)

### A. AUTHOR(S) / EDITOR(S)

1. Name(s) and Full Mailing Address(es) of the Author(s)/Editor(s):
2. Telephone Number:
3. E-Mail Address:
4. Current Affiliation:
5. Brief Profile/Bio-note (Up to 150 Words)
6. Have you ever published any of your work(s) earlier? If yes, please provide a list of all published projects along with the name of the publisher and the year published.

I \_\_\_\_\_, certify that the information provided in FOREX's Book Proposal Form is correct and valid on the day I submitted this form. FOREX is free to verify this information at its own cost. I understand any false submissions could render the relationship with FOREX void at any point of the publishing process. I also undertake not to submit the book proposal to any publisher whether in India or abroad for 60 days from the date of submitting this form OR unless FOREX communicates their inability to take forward the book proposal, before the period of 60 days elapses.

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### **FOREX Press**

Brilliant Solitaire, Scheme Number 78, Part II, Vijay Nagar, Indore, Madhya Pradesh 452010  
Email this form to : [contact@forexjournal.co.in](mailto:contact@forexjournal.co.in); Visit: [www.forexjournal.co.in](http://www.forexjournal.co.in)

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In the sections that follow please choose ONLY ONE that describes the primary market of your book.

## **Section B – Academic Books sold primarily to libraries**

If your PRIMARY CUSTOMER is a Library of an Academic Institution or a University, please answer the questions listed below. If it is not, please DON'T fill in this section and proceed to the next section.

### **THE MANUSCRIPT**

#### **1. Title:**

*Subtitle:*

#### **2. Status and details**

- a. Is this an authored book or an edited volume?
  - a. If this is an edited volume is any part of the content published before? If Yes, then please provide details of ALL pre-published material included in your manuscript
- b. Is the entire manuscript ready? Yes / No. If your answer is No
  - a. How many chapters are currently available for evaluation
  - b. Expected date of completion of the entire manuscript:

### **SYNOPSIS**

Please provide an overview of the manuscript giving a broad idea of the approach, coverage and emphasis. (Under 500 words)

### **KEY FEATURES OF THE WORK**

Please provide up to 10 bullet points. Each bullet point should be under 20 words.

### **CONTENT**

Please provide the Table of Contents (ToC), including sub-headings (if any) along with a summary of each chapter in about 3–4 lines.

Is any part of the book published elsewhere? (in another book or journal)

### **COMPETITION**

- What are the 3 key competing books in this area?
- How is your proposed work different from them?

### **Length of the Manuscript**

- a. Approx. number of words:
- b. Number of chapters:
- c. Appendices:

### **Does the manuscript have illustrations?**

- a. No Illustrations
- b. Yes, it has illustrations (give numbers below)

- a. Line diagrams
- b. Photos (b & w only)

### **MARKETING & PROMOTIONS**

Please let us know what sort of marketing and support YOU will provide for the book. Choose as many options as are relevant:

- 1. I have my own social media presence and will promote the book through this
- 2. I have a network of contacts that I can promote the book to
- 3. I teach courses where the book is relevant
- 4. I conduct MDP/EDP programs where the book is relevant
- 5. I am a professional speaker and sell my own books
- 6. Other (please specify) \_\_\_\_\_

## **Section C – Non-Fiction (books sold primarily through retail channels)**

If the PRIMARY CUSTOMER is an individual who likes reading NON-FICTION, please answer the questions listed below. If it is not, please DON'T fill in this section and proceed to the next one.

### **THE MANUSCRIPT**

#### **3. Title:**

***Subtitle:***

#### **4. Status and details**

- a. Is this an authored book or an edited volume?
  - a. If this is an edited volume is any part of the content published before? If Yes, then please provide details of ALL pre-published material included in your manuscript
- b. Is the entire manuscript ready? Yes / No. If your answer is No
  - a. How many chapters are currently available for evaluation
  - b. Expected date of completion of the entire manuscript:

### **SYNOPSIS**

Please provide an overview of the manuscript giving a broad idea of the approach, coverage and emphasis. (Under 500 words)

### **KEY FEATURES OF THE WORK**

Please provide up to 10 bullet points. Each bullet point should be under 20 words.

### **CONTENT**

Please provide the Table of Contents (ToC), including sub-headings (if any) along with a summary of each chapter in about 3–4 lines.

Is any part of the book published elsewhere? (in another book or journal)

### **COMPETITION**

- What are the 3 key competing books in this area?
- How is your proposed work different from them?

### **Length of the Manuscript**

- a. Approx. number of words:
- b. Number of chapters:
- c. Appendices:

### **Does the manuscript have illustrations?**

- a. No Illustrations
- b. Yes, it has illustrations (give numbers below)
  - a. Line diagrams
  - b. Photos (b & w only)

### **The Buyer**

Please choose the type of person who is likely to buy this book. You may choose as many options as you like

- 1. Professor
- 2. Student (UG/PG)
- 3. Person working in the Government Sector
- 4. Person working in the Private Sector
- 5. Person working in an NGO
- 6. Public services aspirant
- 7. Other, please specify \_\_\_\_\_

### **MARKETING & PROMOTIONS**

Please let us know what sort of marketing and promotions support YOU will provide for the book. Choose as many options as are relevant:

- 1. I have my own social media presence and will promote the book through this
- 2. I have a network of contacts that I can promote the book to
- 3. I teach courses where the book is relevant
- 4. I conduct MDP/EDP programs where the book is relevant
- 5. I am a professional speaker and sell my own books
- 6. Other (please specify) \_\_\_\_\_

## **Section D – FOREX Texts (sold primarily to students)**

If your PRIMARY CUSTOMER is a student of UG/PG courses who needs a textbook structured according to the course curriculum, please answer the questions listed below. If it is not, please DON'T fill in this section and proceed to the next one.

### **THE MANUSCRIPT**

#### **5. Title:**

***Subtitle:***

#### **6. Status and details**

- a. Is this an authored book or an edited volume?
  - a.** If this is an edited volume is any of the content published before? If Yes, then please provide details of ALL pre-published material included in your manuscript
- b. Is the entire manuscript ready? Yes / No. If your answer is No
  - a. How many chapters are currently available for evaluation
  - b. Expected date of completion of the entire manuscript:

#### **Length of the Manuscript**

- a. Approx. number of words:
- b. Number of chapters:
- c. Appendices:

#### **Does the manuscript have illustrations?**

- c. No Illustrations
- d. Yes, it has illustrations (give numbers below)
  - a. Line diagrams
  - b. Photos (b & w only)

### **TARGET COURSE(S)**

Please list as many courses for which your book is best suited. Kindly use the following format for EACH course that your textbook is relevant to.

Name of the course:

Whether UG/PG:

OR

Level UG/PG

Whether core paper or elective:

Estimated enrollment in the course

Primary Course/s

Secondary Course/s

**SYNOPSIS**

Please provide an overview of the manuscript giving a broad idea of the approach, coverage and emphasis. (Under 500 words)

**STRUCTURE OF THE BOOK**

Please let us know if you have structured this book around syllabus of any particular university/universities.

To what extent does your manuscript meet the syllabi requirements?

**KEY FEATURES OF THE WORK**

Please provide up to 10 bullet points. Each bullet point should be under 20 words.

**CONTENT**

Please provide the Table of Contents (ToC), including sub-headings (if any) along with a summary of each chapter in about 3–4 lines.

Is any part of the book published elsewhere? (in another book or journal)

By when will you be providing instructor manuals?

**COMPETITION**

- What are the 3 key competing books in this area?
- How is your proposed work different from them?

**MARKETING & PROMOTIONS**

Please let us know what sort of marketing and promotions support YOU will provide for the book. Choose as many options as are relevant:

1. I have my own social media presence and will promote the book through this
2. I have a network of contacts that I can promote the book to
3. I teach courses where the book is relevant
4. I conduct MDP/EDP programs where the book is relevant
5. I am a professional speaker and sell my own books
6. Other (please specify) \_\_\_\_\_



## **Section E – FOREX Response (Business and Management Books)**

If your PRIMARY CUSTOMER is a management professional aspiring to grow his or her career, OR students of business and management aspiring to be leaders of the future then please answer the questions listed below.

### **THE MANUSCRIPT**

#### **7. Title:**

***Subtitle:***

#### **8. Status and details**

- a. Is this an authored book or an edited volume?
  - a. If this is an edited volume is any part of the content published before? If Yes, then please provide details of ALL pre-published material included in your manuscript
- b. Is the entire manuscript ready? Yes / No. If your answer is No
  - a. How many chapters are currently available for evaluation
  - b. Expected date of completion of the entire manuscript:

### **SYNOPSIS**

Please provide an overview of the manuscript giving a broad idea of the approach, coverage and emphasis. (Under 500 words). Please focus on the current relevance of the book and its topicality.

### **KEY FEATURES OF THE WORK**

Please provide up to 10 bullet points. Each bullet point should be under 20 words.

### **CONTENT**

Please provide the Table of Contents (ToC), including sub-headings (if any) along with a summary of each chapter in about 3–4 lines.

Is any part of the book published elsewhere? (in another book or journal)

Would you be able to provide endorsements or testimonials about the manuscript and or the concepts in your project?

### **COMPETITION**

- What are the 3 key competing books in this area?
- How is your proposed work different from them?

### **Length of the Manuscript**

- a. Approx. number of words:
- b. Number of chapters:
- c. Appendices:

**Does the manuscript have illustrations?**

- a. No Illustrations
- b. Yes, it has illustrations (give numbers below)
  - a. Line diagrams
  - b. Photos (b & w only)

**MARKETING & PROMOTIONS**

Please let us know what sort of marketing and promotions support YOU will provide for the book. Choose as many options as are relevant:

- 1. I am a published author and have my own following
- 2. I have my own social media presence and will promote the book through this
- 3. I have a network of contacts that I can promote the book to
- 4. I teach courses where the book is relevant
- 5. I conduct MDP/EDP programs where the book is relevant
- 6. I am a professional speaker and sell my own books
- 7. I can bring in testimonials/endorsements of my work
- 8. Other (please specify) \_\_\_\_\_